

Joseph Ahart

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(973)-900-7740

Education

Providence College – Bachelors of Arts, 2018

University of Rhode Island – Masters in Environmental Science and Management, 2024

Experience

Save the Bay - Social Media Campaign Development

Sep. 2022 – Dec. 2022

- Created and launched a social media campaign for the Save the Bay Exploration Center in Newport.
- Coordinated with aquarium managers and marketing team to create high quality deliverables.
- Captured high quality video of aquarium specimens to use for marketing and educational use.
- Developed a messaging strategy to promote the new aquarium and attract visitors.
- Wrote and edited short-form videos for the Instagram campaign for a wide range of audiences
- Scheduled an ideal timeline for structuring the campaign around the new aquarium opening

GVI Travel – Marine Conservation Volunteering

May 2022

- Traveled to Tenerife, Spain, to volunteer with dolphin and whale conservation.
- Collected and organized data on the field for various species of whale.
- Captured and edited videos and photos to help identify and study different species.
- Promoted GVI through social media using captured video taken over the trip.
- Recorded and extracted audio files of communication between whale species.
- Identified individual animals in order to expand a visual data base for the local government.

ABC News – Associate Producer / Editor

Nov. 2019 – Nov. 2021

- Produced and edited short-form news videos for Good Morning America, World News Now and America This Morning.
- Filed and organized a constant stream of new footage to create an archive for producers, writers and editors.
- Wrote and edited teleprompter scripts to ensure a clear and concise narrative.
- Researched footage and secured any legal clearance needed for licensors, locations or interviewees.
- Managed multiple assignments simultaneously to accommodate the fast pace of live news coverage.
- Learned programs such as Avid Media Editor, Adobe Editing Suite, Storyful video library, Microsoft Office.

AXS TV – Assistant Production Coordinator

Aug. 2018 – Aug. 2019

- Assisted in the production and marketing for the cable TV network AXS TV.
- Created, proofread, and managed schedules for upcoming shoots and travel arrangements.
- Transcribed interviews and scripts to provide clear and accurate logs for editors and producers.
- Organized timesheets, contact sheets and production rundowns for production coordinator.
- Assembled lighting, audio and cameras on set for interviews with high production value.
- Edited clips to be formatted properly for post-production, saving time for editors to finish content.
- Reviewed raw footage in our video database to find highlights for our marketing team.

Skills

Adobe: Premiere, Photoshop, Lightroom

Google: Drive, Docs, Sheets, Slides, Business

Microsoft Suite

Social Media: Instagram, Facebook, Twitter, TikTok, YouTube

Other: Writing, editing, videography, photography, communication, multitasking, cooperation, deadline-driven, creative thinking, organization, scheduling